

St. Mary Royal Affair Frequently Asked Questions

Q: How did the St. Mary Royal Affair come to be?

A: In 1995, a group of dedicated visionaries – parents, parishioners, and friends of St. Mary wanted to gather friends to raise funds through a very special event. An exciting dinner-dance auction was decided as the venue for such an undertaking. In the quest for determining the name for this annual event, the Royal Affair was born.

Q: How was the name the “Royal Affair” chosen?

A: This name was selected because of the school’s mascot/team name, The Royals. The Royals, of course, came from the school colors of Royal and White, and is also indicative of the colors often associated with the Blessed Mother. So, the name “Royal Affair” was selected and believed to be a spirited, honorable name and not an indication of a snobby or exclusive affair. Ask anyone who has attended the event to know that a great time is always had by all!

Q: What do the proceeds from the Royal Affair go?

A: The Royal Affair is one of the largest fundraisers for the parish and school. Normally all funds from the Royal Affair go to the Endowment Fund. This fund is a long-term savings plan for our faith-community. Funds are used on an as-needed basis to support parish and school needs.

Q: When and where is the 2017 Royal Affair?

A: This year’s Royal Affair, “Monopoly – Take Your Chances on a Night of Fun” will be held on Saturday, November 4, 2017 at the Boerner Botanical Gardens – 9400 Boerner Dr., Hales Corners, WI.

Q: What are the hours of the event?

A: The event begins at 6:00 p.m. and ends at midnight.

Q: Is there a cost to attend the Royal Affair?

A: Yes, tickets are \$85 per person if ordered before October 20th and \$95 after October 20th. Ask about purchasing a corporate table!

Q: Do we need to RSVP?

A: Yes. In order to properly plan food, etc. it is ideal for tickets to be purchased ahead of time.

Q: Is there assigned seating?

A: Yes, assigned seating is done by table. You can request to sit with a group of friends or note the grade of your children and we will try to assign you to sit with families who have similar aged children.

Q: What is proper attire?

A: Semi-formal/cocktail to formal attire is appropriate for the Royal Affair.

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Q: What exactly will happen at the event?

A: There are many activities over the course of the night.

- Registration begins at 6:00
- A photo booth will be available for couple/group shots from 6:00-8:00
- Silent auction will run during the event and you will bid with your phone
- Gift Card Raffle - \$20 for a ticket and you're guaranteed a gift card ranging from \$10-\$50 (cash only for this raffle)
- Heads and Tails raffle after dinner (cash raffle)
- Classroom basket raffle will happen during event

Q: Do I need to have any cash?

A: There are several raffles (gift card, heads and tails and baskets) that do require cash to purchase. The bar is also a cash bar. There is an ATM on the premises.

Q: Am I required to buy silent or live auction items?

A: You are not required to buy anything! The auction is a "fun" way to contribute and raise money for our school. Whether you come home with silent or live auction winnings, underwrite an auction expense, make a cash donation, donate auction items or simply contribute your time – your support is greatly appreciated!

Q: What is the live auction?

A: The live auction is where the larger, higher-end items are purchased...such as trips, concert experiences, sport and recreational activities, etc. Just raise your bidder number to purchase.

Q: How can I contribute?

A: This event would not be possible without the support of our faith-community. We are collecting items for the silent auction and gift cards for our raffle. We also welcome donations and underwriting funds to help run our event (checks can be made out to St. Mary Hales Corners Parish with Royal Affair in memo section).

Q: How do I bid on items?

A: We have hired an outside firm, Gesture, to run online bidding. Bidding will be done via your cell phones (**please charge in advance**). If you do not have a cell phone, Gesture representatives will be able to assist you in bidding. Participants are able to track the auction items and become alerted when they have been "outbid."

Q: How do I pay for the items that I purchased?

A: The Royal Affair is happy to accept cash, checks or credit cards to pay for your auction items.

Q: Will there be food and a cash bar?

A: Yes, your ticket price includes salad, dinner and dessert. There will be a cash bar for cocktails, beer and wine.